To: "Vendor Name"

A major customer to Halfon Candy, Bartell Drugs, is in the process of moving off their existing ERP platform to a new Microsoft Dynamics AX ERP platform later this year. This improvement will allow Halfon Candy to collaborate with Bartell Drugs in a more automated, seamless fashion.

Bartell Drugs will be utilizing the GDSN* as their product content system which will ensure total accuracy of all product data. As such, we are required to provide GDSN product content to Bartell Drugs. As a current supplier to Halfon Candy whose products we sell to Bartell Drugs, we are joining the GDSN as a Data Recipient and will use the GDSN as our go-forward product content solution to provide your data to Bartell Drugs and to operate our business. We will use your GDSN data internally and use a separate GDSN Data Source account to manage the publication of your data to Bartell Drugs.

Halfon Candy is notifying you that **your company has been identified as a required participant for collaboration in our GDSN* initiative**.

Our research indicates your company is IN the GDSN* today. Please review the attached Community Enablement Guide as it outlines all of the key information you will require to publish your product data to Halfon Candy.

Our expectation is to receive 100% of all required item information via the GDSN* and going forward all new item information, item changes and deletion notifications via the GDSN*. **We are counting on your support. Please be aware we need to receive all your GDSN data no later than September 30, 2016.**

Thank you in advance for your continued commitment to grow your partnership with Halfon Candy. We look forward to sharing the benefits of this important collaboration with you.

Alan Scharhon
President


* GDSN (Global Data Synchronization Network) is a global network of data pools that uses GS1 global standards to publish supplier product data to their authorized trading partners. Visit: http://www.gs1.org/GDSN


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