

BARTELL DRUGS®

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June, 2016

Dear Bartell Drugs Supplier

Bartell Drugs is in the process of moving off our existing ERP platform to a new Microsoft Dynamics AX ERP platform later this year. This major change will provide us the ability to dramatically improve our speed and accuracy working with you on category reviews, new item entry and item file maintenance, inventory management, sales reporting and sell through analytics, accuracy for purchase orders (stage 2 expanded adoption of EDI), accuracy in marketing information and more. This will allow us to do much more with you, faster, using more automation and less labor.

Bartell Drugs will be utilizing the GDSN* as our product content system which will ensure total accuracy of our data. As a current supplier of ours, myself and the Bartell Drugs team are notifying you that **your company has been identified as a required participant for collaboration in our GDSN* initiative.**

Our research indicates your company is NOT IN the GDSN* today. Many large retailers, wholesalers and distributors in America and globally use the GDSN as their sole product content source. In fact, the majority of our suppliers are in and using the GDSN today. Your GDSN investment will be affordable, better organize your company's product content, may open new trading opportunities with other retailers and will enable your company to realize benefits outlined in the paragraph above.

Please review the attached documents. We recommend you contact our GDSN data pool people from Commport listed in the Community Enablement Guide. They will explain the GDSN and provide you with a written quote and other information. If you have questions for us please contact the Bartell Drugs people listed in the Community Enablement Guide.

Prior to our new ERP launch we need to build a complete new product master and other data files needed to run our business. To accomplish this we **must receive** your GDSN* product data. Our expectation is to receive 100% of all required item information via the GDSN* and going forward all new item information, item changes and deletion notifications via the GDSN*.

In summary, to properly launch our new ERP platform **we are counting on your support. Please be aware we need to receive all your data no later than August 1, 2016.** Thank you in advance for your continued commitment to grow your partnership with Bartell Drugs. We look forward to sharing the benefits of this important collaboration with you.



Brent Beebe

Senior Vice President of Merchandise

* GDSN (Global Data Synchronization Network) is a global network of data pools that uses GS1 global standards to publish supplier product data to their authorized trading partners. Visit: <http://www.gs1.org/GDSN>

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