



Supplier GDSN Implementation Guide

Version 1.0
June, 2016

OVERVIEW

Bartell Drugs is a leading retail drug store chain operating 63 stores in Washington State (visit: www.bartelldrugs.com). We are committed to ensuring that our customers have the most up-to-date information that they need in order to make informed decisions and that we need to operate our business more efficiently. As such, we are moving our computer network onto a new ERP platform that will ensure success for many years to come.

To facilitate a smooth network transition and to provide us with a new ongoing method of obtaining the most up-to-date product information from our suppliers, we are partnering with Commport Communications International, inc., our EDI VAN provider for the last 16 years, to provide us with GDSN Data Recipient data pool services. Our GDSN (Global Data Synchronization Network) supply chain initiative will simplify the exchange of supplier product information by leveraging the GDSN data synchronization model.

The GDSN uses standardized data attributes and communications choreography that enables us to receive clean, current and complete product content from ALL our supply chain partners through a single network. The GDS Network employs a data synchronization model, so as a supplier changes (or adds / deletes) an item, the change is automatically received by Bartell Drugs within 24 hours, keeping both parties on the same page. The GDSN is used extensively in general merchandise, grocery, OTC medicines, health & beauty, all categories which Bartell Drugs sells today.

IN GDSN TODAY: If you are already registered in the GDSN please ensure you have all Bartell Drugs items populated and up-to-date in your GDSN catalog and read the information contained in this guide to publish your items to us. We look forward to synchronizing data with your company.

NOT IN GDSN TODAY: When you receive this guide the same email will have contained the following information:

- Bartell Drugs cover letter which explains our position and rationale for using the GDSN.

After familiarizing yourself with all the information you received please reach out to Commport and begin discussing how to participate in this initiative.

Commport's GDSN data pool service has been GDSN-certified for 11 years, has numerous suppliers across many industry sectors and uses a business model that combines data pool onboarding with GDSN data registration and publication services for one low price. Commport provides excellent training and ongoing support and they will help you successfully join the GDSN.

To learn about the GDSN and Commport go to:

- <http://www.commport.com/commport-datapool-for-supply-partners/>
- <http://www.gs1.org/gdsn>.

TIMING

The project is underway. We are being proactive and are providing as much notice as possible. We must receive all your GDSN product data by **August 1, 2016**;

GDSN DATA POOL OPTIONS:

1. Current Commport Customers:

Just use your Commport GDSN catalog tools to publish to Bartell Drugs

2. You Need A GDSN Data Pool Provider:

Bartell Drugs recommends that you give serious consideration to using Commport for the following reasons:

- Fees are low and very fair
- Data onboarding/publishing and subscription management tools are considered by many as the best in the GDSN
- You will be trained by a dedicated CSR assigned to your account.
- You will receive ongoing support from your dedicated CSR.
- There are no hidden fees. Commport provides their price list, a written quotation and a 5 year fee projection.

For a complete list of GDSN-certified data pools please go to:

<http://www.gs1.org/gdsn/certified-data-pools>

3. You Currently Use a Different GDSN Data Pool:

If you are currently registered with a GDSN data pool you will be able to use your current GDSN data pool to publish item information through the GDSN to Commport for Bartell Drugs.

All the information you require to meet the Bartell Drugs GDSN requirements is included in this guide.

All communication related to Bartell Drugs GDSN implementation options and matters should be directed to Commport.

PRODUCT CONTENT REQUIREMENTS:

GDSN Data: Bartell Drugs requires the following data:

1. Active Products:

Bartell Drugs requires you to publish to us via the GDSN **ALL of the items you currently stock which, at a minimum, would include all the items we currently purchase from your company today and products we purchased from you across all stores over the last 12 months.** As you add new items to your GDSN catalogue please publish them to us as well.

2. Discontinued Products:

Since we are rebuilding our item master file, if you have any discontinued items going back a few years that are still in your GDSN catalog or which you can send separately to us on an XL spreadsheet, it would be very helpful and much appreciated.

3. GTINS:

For each published item, Bartell Drugs requires **ALL GTINS** that are associated with the items we purchase today including the base-level GTIN (consumer unit) and all other package level GTIN's.

4. Product Attributes:

With regards to the specific product attribute information please download a copy of the Bartell Drugs attributes from:

http://www.cgsdatapool.ca/documentation/Faq/Bartell_Attributes_Guide_GDSN.xlsm

At this stage, Bartell Drugs only requires you to publish the listed attributes and does not require any digital content. If you use URL tags for digital content or have other attributes in your current GTIN records, you do not need to modify your GTIN records to publish to us – send your current GTIN records as is and Commport will publish to us the Bartell Drugs attributes we require for our systems.

STEP-BY-STEP DATA SYNCHRONIZATION GUIDE:

Initial Load Items:

1. Load all your Bartell Drugs items, and all GTIN levels, containing all the Bartell Drugs required attributes into your GDSN data pool catalog.
2. Publish your GDSN items to Bartell Drugs GLN: **0095447000003** as "Initial Load". Please contact cgssupport@commport.com at any time if you have questions or need assistance.
3. Bartell Drugs will review your item data received and send the Catalogue Item Confirmation (CIC) message as follows:
 - a. An "**ACCEPT**" CIC will automatically be sent when publication is received and the data passes all initial attribute validations
 - b. A "**REVIEW**" CIC will be sent if there are missing attributes or data discrepancies with details of the issue(s):
 - i. Review the message, make the corrections and publish the corrections to Bartell Drugs
 - c. A "**SYNCHRONIZED**" CIC will be sent after Bartell Drugs has reviewed, processed and agreed to synchronize each item data
 - d. A "**REJECT**" CIC will be sent if the published item is not going to be carried by Bartell Drugs

Ongoing Publication of Your Items:

1. **Changes/Deletions:** As your products change, continue to send the changes, corrections and any deletion notifications for these products. This will ensure Bartell Drugs will receive your latest information on a daily basis.
2. **NEW ITEMS:** We want you to publish all your items to us. If you have new items, please publish them to Bartell Drugs as we plan to use the GDSN as a sourcing tool for potential new items.

CONTACTS:

Bartell Drugs:

- Procurement Executive:
Brent Beebe
Sr. VP of Merchandising
T: 206-767-1307
E: brent.beebe@bartelldrugs.com
- Project Executive:
Howie Cohen
General Merchandise Category Manager
T: 206-767-1376
E: howiec@bartelldrugs.com
- Bartell Drugs GDSN Support:
T: 1.877.BARTELL (1.877.227.8355)
E: GDSNsupport@bartelldrugs.com

Commport:

- Project Executive:
Brian Miles
VP, Strategy & Business Development
T: 905-727-6782 ext: 2230
E: brianm@commport.com
- GDSN Manager & Technical Contact:
Daniel Zabalet
Manager, CGS Datapool Services
T: 905-727-6782 ext: 2221
E: danilez@commport.com
- Onboarding & GDSN Support:
T: 1-800-565-2666 Option 2
E: cgssupport@commport.com